



Pregnant First-Time Moms Needed for LOVE Research Study

(Lactation, Oxytocin and Vascular Endothelium)



Help us learn how infant feeding affects mother's weight gain, inflammation and cardiovascular activity during the first postpartum year.

We are currently enrolling:

- ***African American Pregnant First-Time moms WHO PLAN TO BREASTFEED their babies***
- ***Caucasian Pregnant First-Time Moms WHO PLAN TO FORMULA FEED their babies***

Moms will visit us at 34-38 weeks of pregnancy, and once at each of postpartum months 2, 6 & 12.

Earn up to \$565 for full participation

Participation in the LOVE Research Study Includes:

- **Four visits to UNC will include:**
 - Questionnaires and interviews about infant feeding, your pregnancy, stress, diet, sleep, & exercise
 - Measurements of weight, body fat, blood pressure & heart rate
 - Non-invasive ultrasound measurement of blood flow in your arm
 - Fasting blood samples for cholesterol, glucose, insulin, inflammation, and hormones involved in pregnancy, breastfeeding and stress
- **At 2 month postpartum visit, you will be asked to feed your baby. We will use ultrasound to measure blood flow in your arm before and after infant feeding.**
- **Monthly scheduled telephone interviews about infant feeding (~10 minutes each) during the months you do not come to UNC (postpartum months 1, 3, 4, 5, 7, 8, 9, 10, and 11).**

*Free Parking or transportation
to UNC for research study visits*

All information is confidential

INTERESTED?

Call:
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Email:
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or Visit:
www.MotherBabyLab.com