



## Campaign Naming Opportunities

These naming opportunities are being offered to encourage and recognize extraordinary generosity to the *Our Story, Our Time* campaign. Priority for reserving naming opportunities will be based first on a donor's campaign gift/pledge level and second on the earliest date of campaign commitment. Campaign leaders are committed to acknowledging donors to this campaign through appropriate signage in the newly renovated shul, while also exploring recognition display options that will honor the generosity of donors to previous Beth El fundraising initiatives.

<b>Limited Naming Opportunities</b> (Only one donor/family can name each space)	<b>Availability</b>	<b>Minimum Gift</b>
Synagogue Building	Reserved	\$750,000
Talmud Torah	Available	\$500,000
Social Hall	Available	\$500,000
Lobby	Available	\$500,000
Orthodox Kehillah	Available	\$300,000
Administrative Wing	Available	\$250,000
Chapel	Reserved	\$250,000
Multi-purpose room	Available	\$200,000
Main Kitchen	Available	\$200,000
Rabbi's Office	Reserved	\$200,000
Rabbi Emeritus' Office	Reserved	\$200,000
Vestibule	Reserved	\$100,000
Library	Reserved	\$100,000
Executive Director's Office	Reserved	\$100,000
Education & Youth Director's Office	Reserved	\$100,000
Reception Area	Reserved	\$100,000
Elevator	Reserved	\$100,000
Lower Level Kitchen	Available	\$100,000
Teen Lounge	Reserved	\$100,000
Lower Level Classrooms (8 rooms)	7 of 8 Available	\$100,000 each

<b>Multi-Donor Naming Opportunities</b> Any donor contributing at least the minimum gift levels indicated can be recognized on a single plaque for each of the five naming opportunities below. This recognition can be the donor's name or in memory/honor of someone else. Please indicate your naming preference on your Commitment Form.	<b>Minimum Gift Per Donor or Family</b>
Refurbished Memorial Wall (Main Sanctuary)	\$100,000
Mezuzah Collection*	\$50,000
Netilat Yadayim Table* (Hand washing table in Social Hall)	\$36,000
L'Chaim Cabinet* (Social Hall)	\$36,000
New Sanctuary Seating	\$18,000

Steve Herman will be crafting the items marked with an asterisk (\*) using wood reclaimed from our existing pews. The Beth El Board of Trustees reserves the right to remove and reassign a naming opportunity should a donor be delinquent in paying a pledge payment by more than six months.